**Overview:**

The Trails Club Summer party was held on July 20, 2023 at Sportsman Park, on a perfect summer evening. While 115 members and guests registered and attended. All in attendance had a great evening and very much enjoyed the event. The income received was $4025, and expenses were $4056.92, for a negative balance of $31.92.

**Things that went well:**

1. Experience: Since it was my second year coordinating the party, I was able to streamline processes and decrease workload on Trails Club members.
2. Support: There was support from the BOD
3. Website: The website made the registration and name tag process so easy.
4. Caterer: Back Forty is easy to work with, knows the site, and delivers great food. This year they additionally brought nonalcoholic drinks which were very popular.
5. Volunteers: The use of a posted task list was again welcomed as an easy way to tell what needed to be done and what was completed.
6. Publicity: Website and Rossmoor News articles seemed to do a good job of getting information distributed about the party and sending an update to all who registered to remind them of the logistics.

**Things that could be improved:**

1. Sound system: Many attendees stated that they could not hear me, despite use of the microphone. I spoke to the Rossmoor staff when they picked up and they suggested that the speaker be moved closer to the tables next time.
2. Volunteers: there were less volunteers this year, particularly to help with doing things prior to the party. As a result, I had to do the Costco ice cream run myself, for which I used Instacart (driving expenses for this item higher than expected). Propose sending volunteer help requests out via the website next year to broaden the pool.

In summary it was a lot of fun, I’d be happy to mentor a new person in coordinating this party next year.

Molly P Clopp, Trails Club Member